

### Healthcare Sector Workflow & Solutions Division

Erlangen, June 4, 2009

#### **Siemens Mammomat Inspiration wins design awards**

**Mammomat Inspiration, the digital mammography platform designed by Siemens and designaffairs, has received the iF Product Design Award 2009 and the red dot award: product design 2009. The device for the early detection of breast cancer shows that ease of use, high functionality, and unique design come together beautifully in a single medical engineering product.**

Siemens Healthcare and designaffairs jointly designed the Mammomat Inspiration, the first mammography system to incorporate the MoodLight function. MoodLight is an LED glass panel that can be illuminated with freely selectable colors, producing a comfortable, relaxing effect on the patient.

Since 1953, the iF Industrie Forum Design e.V. has presented the internationally recognized iF awards annually. The awards celebrate products that excel with a unique combination of functionality, user friendliness, and esthetics, and meet all the criteria of an innovation. Mammomat Inspiration from Siemens won one of the iF Design prizes in the Medicine / Health+Care category. A total of 802 awards were presented among the 2,808 applicants from 39 countries.

With more than 11,000 submissions from 61 countries, the red dot design award is one of the largest design awards worldwide. The award, the red dot, is seen as a quality seal for excellent design quality. The jury of noteworthy designers and design experts awarded the Mammomat Inspiration with one of the coveted red dot awards in the "product design" category.

A press image of the Mammomat Inspiration can be downloaded under:

[http://www.siemens.com/med-pictures/design-awards\\_inspiration](http://www.siemens.com/med-pictures/design-awards_inspiration)