

20 October 2009

Siemens staff pretty in pink!

Frimley headquarters employees take part in Breast Cancer Awareness Day

In support of Breast Awareness Month, Siemens invited all its Frimley based employees to 'wear it pink' for a day during October 2009 and take part in a Breast Cancer Awareness Day to help beat the disease.

The Siemens Healthcare digital mammography trailer was on-site for the day, enabling all employees to see first hand some of the latest developments in breast screening technology and how Siemens' solutions help in screening, early detection and diagnosis. A breast cancer survivor, who successfully fought against the disease, also came in to the headquarters to share her inspiring story with employees.

Siemens also teamed up with the Breast Cancer Campaign to deliver a number of fun activities throughout the day, including pink food specials in the staff restaurant, pink confectionary and a stall selling pink nail varnish, key rings and lipstick in support of the charity.

Andreas J. Goss, Chief Executive, Siemens plc, said: "We are delighted to have teamed up with the Breast Cancer Campaign to help to raise vital funds for the charity. It is so important to help fund research into breast cancer, improve prevention and early diagnosis, as well as help the inspirational people that are fighting this disease now."

For more information on Breast Cancer and the Breast Cancer Campaign visit:

www.breastcancercampaign.org



Picture caption: Siemens plc and Siemens Healthcare staff are 'pretty in pink' in support of Breast Cancer Awareness Day

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About Siemens Healthcare

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens is the only company to offer customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis and on to treatment and aftercare. By optimising clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 49,000 employees worldwide and operates in over 130 countries. In fiscal year 2008 (to September 30), the Sector posted revenue of 11.2 billion euros and profit of 1.2 billion euros. For further information please visit: www.siemens.com/healthcare.

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