



News Release

Mobile Digital Mammography takes to the road

Siemens future-proof solution for breast care drives its benefits directly to the doors of hospitals in England, Scotland and Wales

A mobile mammography roadshow showcasing Siemens' future-proof Full Field Digital Mammography (FFDM) system is in first gear for a summer and autumn tour of fifteen hospitals in England, Scotland and Wales. The MAMMOMAT Inspiration™ will be on the road from June to October 2009.

Without needing to leave Trust sites, mammographers and radiologists will be encouraged to view the system and receive detailed information on the stereotactic biopsy and tomosynthesis aspects that make the system a future-proof investment for symptomatic and screening needs.

The complete workflow solution from worklist download, image acquisition and data transfer to PACS will also be demonstrated highlighting the entire spectrum of modern mobile mammogram needs.

“With the capability to examine 15 patients an hour, the workflow efficiencies that the Inspiration offers are highly beneficial in a screening environment that demands speed, plus it doesn't compromise on the comfort of patients. New compression technologies, paddle design and the MoodLight feature that emits calming colours into the examination area to ease anxiety, combine with data transfer and archive functionality to support next generation breast care,” states Lynn Blackburn, Product Manager of the Inspiration at Siemens Healthcare.

The *syngo*® MammoReport workstation offers high-volume processing power ideal for screening and diagnostic work. For example, one case of eight mammograms can be called up in less than one second. The presentation of high image quality, full spatial resolution with magnification, zoom and

pan, RIS integration and Computer Aided Detection (CAD) support enables efficient workflow, meeting the pressures faced by hospitals and clinics today.

The Siemens Healthcare Mammo Roadshow will offer various formats for visitors – ‘drop in’ during the day, formal lunchtime sessions and evening events. For further information on the locations of the tour and to register interest in attending, please email sarah.cowan@siemens.com.

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About Siemens Healthcare

The **Siemens Healthcare Sector** is one of the world’s largest suppliers to the healthcare industry. The company is a renowned medical solutions provider with core competence and innovative strength in diagnostic and therapeutic technologies as well as in knowledge engineering, including information technology and system integration. With its laboratory diagnostics acquisitions, Siemens Healthcare is the first integrated healthcare company, bringing together imaging and lab diagnostics, therapy and healthcare information technology solutions, supplemented by consulting and support services. Siemens Healthcare delivers solutions across the entire continuum of care – from prevention and early detection, to diagnosis, therapy and care. Additionally, Siemens Healthcare is the global market leader in innovative hearing instruments. The company employs more than 49,000 people worldwide and operates in 130 countries. In the fiscal year 2008 (Sept. 30), Siemens Healthcare reported sales of €11.2 billion, orders of €11.8 billion, and Sector profit of €1.2 billion. Further information can be found by visiting <http://www.siemens.co.uk/healthcare>.

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Picture caption: The Siemens Healthcare digital mammography roadshow will be driving to hospitals from June to October 2009.

