



News Release

New appointments bring a wealth of experience to the South East and North West

Regional Sales Managers at Siemens Healthcare are on the move

NHS Trusts in the South East can expect to see a new friendly face in their region as Siemens Healthcare appoints Clive West to the role of Regional Sales Manager.

Clive previously held the role of Regional Sales Manager in the North West for 17 years. He will now build strong relationships with hospital Trusts in areas such as Kent, Surrey and Sussex, ensuring customers receive a high standard of pre and post sales support.

Chris Scarisbrick will be taking the sales reins in the North West of England. Chris was previously a PACS (Picture Archiving and Communication System) product specialist at Siemens Healthcare.

“Clive is a much valued member of the Siemens Healthcare team, who has provided Siemens and our customers with over 30 years of dedication and hard work,” states David Wilkins, National Sales Manager at Siemens Healthcare. “We look forward to the experience and knowledge he will bring to his new area in the South East and welcome the fresh input of Chris into the North West region. His practical product experience will be a great asset to the regional sales team.”

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About Siemens Healthcare

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry. The company is a renowned medical solutions provider with core competence and innovative strength in diagnostic

and therapeutic technologies as well as in knowledge engineering, including information technology and system integration. With its laboratory diagnostics acquisitions, Siemens Healthcare is the first integrated healthcare company, bringing together imaging and lab diagnostics, therapy and healthcare information technology solutions, supplemented by consulting and support services. Siemens Healthcare delivers solutions across the entire continuum of care – from prevention and early detection, to diagnosis, therapy and care. Additionally, Siemens Healthcare is the global market leader in innovative hearing instruments. The company employs more than 49,000 people worldwide and operates in 130 countries. In the fiscal year 2008 (Sept. 30), Siemens Healthcare reported sales of €11.2 billion, orders of €11.8 billion, and Sector profit of €1.2 billion. Further information can be found by visiting <http://www.siemens.co.uk/healthcare>.

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Picture caption: Clive West, the new Regional Sales Manager for the South East at Siemens Healthcare.



Picture caption: Chris Scarisbrick, recently appointed to Regional Sales Manager for the North West at Siemens Healthcare.

