

### **Radiologists gather in West Midlands to share best practice**

#### **Siemens Healthcare supports educational forum**

The University Hospital of North Staffordshire NHS Trust recently hosted the annual West Midlands Association of Radiologists Autumn Scientific Meeting, supported by Siemens Healthcare.

Radiologists and radiographers attended the educational meeting to listen to guest lecturers from across the region. Siemens specialists presented information on technology developments including Dual Source Computed Tomography (CT) scanning, which uses two X-ray sources and two detectors at the same time to increase temporal resolution and scanning speed.

Representatives from The University Hospital of North Staffordshire NHS Trust gave sessions on clinical topics. Dr. Zatinahhayu Mohd-Isa, Specialist Registrar discussed CT colonography and Professor Iain McCall, Head of Radiology Training presented information on musculoskeletal radiology. He was later the subject of a formal presentation to mark his retirement.

“We were delighted to support the West Midlands Association of Radiologists Autumn Scientific Meeting,” states Neil Mearns, PFI Operations Manager at Siemens Healthcare. “As long term Managed Equipment partners of The University Hospital of North Staffordshire NHS Trust, we support wholeheartedly the ongoing education and training of clinical staff. A greater understanding of emerging and new radiology procedures works in synergy with our aims of delivering modern medical equipment to enhance patient care.”

The University Hospital of North Staffordshire NHS Trust signed a 15 year Managed Equipment Service (MES) partnership with Siemens Healthcare in 2007.

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### **About Siemens Healthcare**

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry. The company is a renowned medical solutions provider with core competence and innovative strength in diagnostic and therapeutic technologies as well as in knowledge engineering, including information technology and system integration. With its laboratory diagnostics acquisitions, Siemens Healthcare is the first integrated healthcare company, bringing together imaging and lab diagnostics, therapy and healthcare information technology solutions, supplemented by consulting and support services. Siemens Healthcare delivers solutions across the entire continuum of care – from prevention and early detection, to diagnosis, therapy and care. Additionally, Siemens Healthcare is the global market leader in innovative hearing instruments. The company employs more than 49,000 people worldwide and operates in 130 countries. In the fiscal year 2008 (Sept. 30), Siemens Healthcare reported sales of €11.2 billion, orders of €11.8 billion, and Sector profit of €1.2 billion. Further information can be found by visiting <http://www.siemens.co.uk/healthcare>.

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Siemens Healthcare

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**Picture caption:** Dr. Zatinahayu Mohd-Isa, Specialist Registrar at The University Hospital of North Staffordshire NHS Trust presenting on CT colonography.

