



News Release

Fresh face joins the Siemens Healthcare team

Ultrasound Regional Sales Manager brings both clinical and sales experience

Siemens Healthcare has appointed Yianni Kiromitis to the role of Regional Sales Manager for Ultrasound Products for London and South East.

Prior to the new role, Yianni worked at Surrey and Sussex Healthcare NHS Trust for nine years as a sonographer. He then went on to work in ultrasound sales at Medical Imaging Systems.

“Joining Siemens Healthcare is an exciting opportunity. The range of diagnostic ultrasound systems is continually innovating and this presents new opportunities for hospitals,” states Yianni. “I am looking forward to highlighting these innovations in my region and working with customers on upgrading to new systems that will help deliver daily ergonomic and clinical advantages.”

“Yianni is a welcome addition to our enthusiastic and knowledgeable sales team,” states Jane Rendall, National Sales Manager for Ultrasound at Siemens Healthcare. “His previous clinical experience as a sonographer will play a valuable role when understanding the needs of customers.”

Yianni will be responsible for driving and supporting the sales process for ultrasound products in his territory, including the portable ACUSON P10™ and P50™ devices, the ACUSON S2000™ and the newly launched ACUSON SC2000™ system, the first unit in the world to include ‘Echo in a Heartbeat’ technology.

Outside of work, Yianni enjoys keeping fit and spending time with his family.

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About Siemens Healthcare

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry. The company is a renowned medical solutions provider with core competence and innovative strength in diagnostic and therapeutic technologies as well as in knowledge engineering, including information technology and system integration. With its laboratory diagnostics acquisitions, Siemens Healthcare is the first integrated healthcare company, bringing together imaging and lab diagnostics, therapy and healthcare information technology solutions, supplemented by consulting and support services. Siemens Healthcare delivers solutions across the entire continuum of care – from prevention and early detection, to diagnosis, therapy and care. Additionally, Siemens Healthcare is the global market leader in innovative hearing instruments. The company employs more than 49,000 people worldwide and operates in 130 countries. In the fiscal year 2008 (Sept. 30), Siemens Healthcare reported sales of €11.2 billion, orders of €11.8 billion, and Sector profit of €1.2 billion. Further information can be found by visiting <http://www.siemens.co.uk/healthcare>.

Approximately 227 words

19 March 2009

For more information or images please contact:

Georgina Wright / Sarah Holden

Media Safari

T: 01225 731388

E: georginaw@mediasafari.co.uk / sarahh@mediasafari.co.uk

Siemens Healthcare

Kerry Milton

T: 01276 696338

E: kerry.milton@siemens.com

W: <http://www.siemens.co.uk/healthcare>

Picture caption: Yianni Kiromitis, Regional Sales Manager for Ultrasound Products at Siemens Healthcare.

