

**Greg Oden**  
**Vice President, Operations**

Greg Oden joined the U.S. offices of Siemens Hearing Instruments in the fall of 2011. He is responsible for all aspects of SHI's supply chain management for North America.

Greg has over 25 years of varied and progressive leadership experience in operational roles with P&L responsibility. Throughout his career, he has successfully demonstrated a keen ability to implement programs and processes while maintaining a solid financial structure that ensures profitability.

Prior to joining SHI U.S., Greg served as Vice President of Operations for SHI Canada for nine years. During that time, he oversaw all manufacturing, quality, EH&S, logistics, procurement and IT functions. He led and participated in various worldwide leadership teams and was instrumental in bringing new processes and products to market.

Greg's educational background centers around management and other related supply chain programs acquired through Wilfred Laurier University and Mohawk College in Canada.