

The Balancing Act Welcomes Siemens Hearing Instruments—and Former Miss USA to the Show!

Do you hear what I hear....?

(Pompano Beach, FL October 2009) Here's a statistic that I'm sure many of you might not be aware of. According to the National Institute on Deafness and Other Communication Disorders approximately 17-percent or 36-million American adults report some degree of hearing loss. With this alarming statistic in mind, *The Balancing Act* has invited *Siemens Hearing Instruments* to the Show—and speaking on their behalf is former Miss USA, Shawnae Jebbia. Make sure you tune in October 22nd at 7:30am (EST/PST) as they air on the Lifetime Channel.

Shawnae Jebbia, Miss USA 1998 joins *The Balancing Act* to talk about her exciting life after being crowned—then suddenly how everything came to a halt after she began to lose her hearing. After seeking the help of doctors, Shawnae was diagnosed with the onset of Meniere's disease-- which was affecting her ability to hear.

Shawnae discusses her hearing loss challenges, as well as her positive and fresh outlook-- thanks to the use of *Siemens* hearing aids. Her *Siemens* hearing aids were designed to meet her audiological and lifestyle needs. Shawnae now uses her advanced hearing aids from *Siemens* with a *Bluetooth* @wireless technology accessory to listen to TV, music, and her cell phone, wirelessly through her hearing aids.

Shawnae says, "Keeping up with the disease was the hardest thing. For the first couple of years, it was so difficult. I was trying to overcompensate for everything. Once you've been hearing impaired for long enough, you learn what's really important," she says. "I figured out over time what matters to me and what I want out of life."

Make sure you tune in to *The Balancing Act* to learn more about Shawnae's story-- and how she dealt with change and overcame the challenges that disease presented her, as well as finding out more on *Siemens Hearing Institute*, and their innovative products. Just go to www.usa.siemens.com/decibel or www.usa.siemens.com/hearing. Hearing instruments help individuals hear better-- results may vary.

To view the show 24/7—just go to www.thebalancingact.com, and search *Siemens*.

About Brand Star Entertainment's ***The Balancing Act***: *The Balancing Act* TV show on Lifetime Television is America's only morning show about women, for women, trusted by women. Celebrating life and all there is to accomplish, *The Balancing Act* inspires and empowers with entertaining and educational segments, placing women in the best position to achieve success in every area of their lives. The show is produced by BrandStar Entertainment and airs on Lifetime Television 7:30 a.m. Eastern/Pacific (check local listings). Additional information and each segment can be accessed on the show's website, www.TheBalancingAct.com. Each episode is also available on www.Google.com/video and www.YouTube.com. Sign up for the show's newsletter at www.thebalancingact.com/join.php. For more details about BrandStar Entertainment please visit www.brandstarentertainment.com.

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