

**Pamela L. Burton, Au.D.**  
**Vice President, Customer Care**

Throughout her nearly 24 years with Siemens Hearing Instruments, Dr. Pamela Burton has excelled in various senior management positions with a primary focus on the customer. While initially concentrating her efforts in Audiology and Customer Care, she more recently assumed responsibilities in Education and Product Management.

In March 2010, Dr. Burton was appointed Vice President, Customer Care. In this role she is charged with overseeing customer communications via telephone while ensuring Customer Care consistently delivers world class customer service and establishes Siemens as the partner of choice for Audiologists and Hearing Care Professionals.

Dr. Burton has been a frequent lecturer at the state, national, and international levels, and has published numerous articles dealing with advanced technology products and their applications to individuals with hearing loss. She is an active member of the Academy of Dispensing Audiology, the American Academy of Audiology, and the American Auditory Society.

Dr. Burton began her career as a clinical dispensing audiologist and in 2006 earned her Au.D. (Doctor of Audiology) degree from Central Michigan University.