

Scott Davis
CEO (Acting) / Vice President, Global CRM

In March 2011, Scott Davis was appointed acting Chief Executive Officer of Siemens Hearing Instruments, Inc. (SHI).

Scott is chartered with creating more value for Siemens customers through enhanced partner services, increased customer support and continuous product innovation. Scott leads SHI's sales, marketing and operations in the United States while continuing his role as Vice President, Global CRM for Siemens Audiology Group.

Scott is a strong and dynamic leader with a proven track record of partnering with customers to deliver products and services that exceed patient expectations. In 2010, Scott began working with Siemens Audiology Group's leadership team to develop several core strategic initiatives that are now being implemented as part of SHI's current business model and company culture. Primarily, Scott is focused on ensuring that SHI maintains its legacy as a "family business" that is easy to do business with, while leveraging the strength of its parent company.

Before joining Siemens, Scott was a Partner and Managing Director at The Boston Consulting Group (BCG). During his tenure with BCG, Scott focused his attention on developing and executing successful growth strategies for a variety of large medical device and biopharmaceutical companies. Prior to BCG, Scott held numerous sales and operational leadership roles with leading advanced material technology companies.

Scott received his MBA with honors from the University of Pennsylvania's Wharton School and his BS from Auburn University's School of Engineering.