

## **Guidelines for the Purchasing and Distribution of SIEMENS Hearing Instruments Products**

Siemens designs, develops and manufactures hearing instruments for distribution by independent, credentialed, licensed hearing health care professionals who provide service and support for hearing impaired consumers in compliance with all applicable state, federal and professional regulations and law.

Siemens hearing instruments are medical devices regulated by the USA Food and Drug Administration and are not consumer electronic devices.

Our products and the support of our products require professional face-to-face in-person fitting and follow-up. Our products are not designed for, nor intended for delivery to hearing impaired consumers where the consumer is unable to benefit from professional face-to-face in-person fitting and support.

At our sole discretion and determination, Siemens reserves the right to refuse and/or cancel orders for our hearing instruments from individuals whose businesses we believe do not or cannot themselves provide professional face-to-face in-person fitting and support to the hearing impaired consumer or take sufficient measures to ensure that the hearing impaired consumer will ultimately receive a professional face-to-face in-person fitting. Siemens will independently and unilaterally determine whether this fitting and support requirement is offered and/or provided.

We believe that hearing health care professionals are an integral part of the appropriate selection of, delivery of, and satisfaction with Siemens hearing instruments because they can provide many benefits to hearing impaired consumers. For example, hearing health care professionals provide:

- expert technical understanding of our products to the consumer
- professional individualized fitting based upon the individual consumer need
- access to and use of our proprietary professional software fitting systems
- professional knowledge of hearing loss and hearing rehabilitation
- many other value added services and support

Questions or comments regarding these purchase and distribution guidelines must be set forth in writing and sent to Siemens Hearing Instruments, Inc. Attn: Distribution Guidelines, 10 Constitution Avenue, Piscataway, NJ 08854.

These guidelines may be modified, suspended, or discontinued at any time and at Siemens sole discretion.

### **Helping People With Hearing Loss For Over 125 Years.**

Siemens Hearing Instruments designs, engineers and manufactures premium state-of-the-art hearing instruments. It is the largest manufacturer of hearing aids in the United States. Siemens offers hardware, software and a wide variety of equipment for Hearing Care Professionals.

The company operates as a subsidiary of Siemens Medical Solutions USA, Inc., and is part of the Health Care Sector of Siemens AG, Munich, Germany, a leader in the fields of communications, automation & transportation, electronic components, energy power, lighting, as well as medical electronics. The world's 7th largest employer with 460,000 employees, Siemens is located in 193 countries spanning 6 continents. Siemens spends over \$5.1 billion on research and development annually, ranking it third in R&D investment of all major international corporations.