



Teamwork:
52 decibels



Micro CIC



In-the-canal



Half shell



In-the-ear



BTE



Open Fit
or RIC BTE

Modern hearing aid technology.

Hearing aids are designed to selectively increase the volume of the sounds you want to hear.

No two ears are alike. Neither are any two people.

That's why Siemens has developed a wide array of comfortable, easy-to-wear products to fit your particular hearing needs and lifestyle choices, including hearing aids and accessories that are:

- Rechargeable
- Equipped with *Bluetooth*[®] wireless technology, allowing you to hear electronic devices, such as a cell phone or television, right through your hearing aid
- Interchangeable colors to complement your style

For more information:
www.usa.siemens.com/decibel

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Siemens Hearing Instruments, Inc.
P.O. Box 1397
Piscataway, NJ 08855-1397
Tel: (800) 350-6159
www.usa.siemens.com/decibel

Why miss a decibel of life?



Enjoy the beauty of sound again.

www.usa.siemens.com/decibel

SIEMENS

Make an appointment today with your Audiologist or Hearing Care Provider to find out more about which Siemens hearing instrument is right for you.



Memories: 65 decibels

A decibel measures the intensity of a sound wave, but it is so much more.

A decibel of sound is...
...hearing your grandchild constantly ask "why" but also, the "I love you" that comes after your answer
...laughing at your husband's same old joke, for the fourth time, because it makes him happy
...understanding the words of affection that pass, spontaneously, between a couple

Decibels of sound move us. They shape what we do, help us create relationships and experience life around us.

If you want to know more about your hearing, Siemens is here to help.

Causes of hearing loss.

Many factors can contribute to hearing loss.

Some are preventable, such as noise-induced hearing loss from listening to loud music at a concert or on your MP3 player, that can damage the fine hair cells of your inner ear.

Prolonged exposure to noise can cause severe damage with no chance of regeneration, which is why people in loud work environments (construction, factories, airports, music, etc.) should wear hearing protection.

Other causes of hearing loss are less preventable, including:

- Heredity
- Illness
- Reactions to medications
- Injury
- Aging
- Complications during pregnancy

*Hearing Loss Association of America

The information included in this brochure is for informational purposes only and is not intended to be a substitute for a professional consultation with a hearing healthcare provider. Hearing instruments help many people hear better, but no hearing instrument can solve every hearing problem nor restore normal hearing.

Signs of hearing loss.

Hearing loss is generally gradual and painless and can develop at any time.

There are, however, some common signs of hearing loss.

Take the short quiz below:

- Do people frequently comment that the volume on your TV or radio is too loud?
- Have you missed visits and calls because you didn't hear the doorbell or telephone?
- Do you have trouble following conversations in a crowded room or noisy settings?
- Do people say you speak too loudly?

If you answered "yes" to any of these questions there is a chance you may have some degree of hearing loss.

What to do next.

Think you may have a hearing loss? You're not alone.

One in ten Americans has a hearing loss*.

Make an appointment for a hearing test with an Audiologist or Hearing Care Professional to talk about your lifestyle and needs.

He or she will conduct a short and painless test to measure your ability to hear sounds at various frequencies and pitches and look for possible physical causes of hearing loss.

Depending on the results, the Audiologist or Hearing Care Professional will recommend the specific solution that best suits your degree of hearing loss and your lifestyle. This may be a hearing aid.



Springtime: 38 decibels