



The setting: Philadelphia, Pennsylvania, USA

Innovations '07: Siemens Annual Education Symposium for Technologists and IT Customers

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Nearly 1,200 customers met recently in Philadelphia, Pennsylvania, USA for Innovations '07, Siemens Medical Solutions annual education symposium. Customers from across the US and other countries gathered to maximize their use of Siemens solutions, learn about new enhancements and technologies, meet with Siemens

product experts, and share real-life experiences with their colleagues — perhaps one of the most valuable aspects of the program. General sessions and a multitude of breakout sessions included imaging modality sessions on Angiography, Computed Tomography (CT), Molecular Imaging (MI), Magnetic Resonance (MR),

Radiography and Women's Health alongside the IT topics.

The meeting opened with an uplifting General Session with Christopher Gardner whose story inspired the movie "The Pursuit of Happyness," starring Will Smith. There were more than 250 education sessions in 29 tracks, and attendees were



A view overlooking the ballroom where breakfast and lunch were offered for the 1,200 attendees of Innovations '07.

given complimentary access to more than 1,300 online courses available from the Siemens Medical Academy in the e.Learning Center. Presented by Dr. Richard Carmona, the 17th Surgeon General of the United States, CEO of Canyon Ranch Health, and President of the Canyon Ranch Institute, the closing General Session, which highlighted the importance of disease prevention and health literacy, capped off a very successful educational symposium.

Attendees earned Category A continuing education credits from the American Society of Radiologic Technology (ASRT) for each modality session. The MR education program featured the following topics.

- Renal Disease, Gadolinium-based MR Contrast Agents and Nephrogenic Systemic Fibrosis (NSF) by Dr. Emanuel Kanal from the University of Pittsburgh
- Technical Considerations of Breast MR Imaging was given by Michael Coles from First Hill Diagnostic Imaging in Seattle, WA
- A Comparison of Cardiac CT and Cardiac MR was presented by Dr. Ricardo Cury, the director of Clinical Cardiac MR at Massachusetts General Hospital and Harvard School of Medicine in Boston, MA
- Positioning and Imaging Tips – Going the Extra Mile by Candi Roth of Imaging Education Associates
- The Effects of Tim (Total imaging matrix) and Parallel Imaging in Clinical Practice offered insights and real-life experience from Dr. Ulrich Rassner of the University of Utah Health Care in Salt Lake City, UT
- Protocol Optimization at 3T, also presented by Dr. Ulrich Rassner
- The Future of MR•PET by Nealie Hartman, MR Clinical Marketing from Siemens Medical Solutions USA

Feedback from this year's attendees indicates that, once again, Innovations '07 was a successful conference – due, in large part, to the participation of customers like you.

Innovations '08 is scheduled for July 28–31 at the Mandalay Bay Resort in Las Vegas, Nevada. Plan ahead to take advantage of this opportunity to learn about the solutions and applications that can be used to improve your daily clinical practice, and network with colleagues and Siemens experts. See you in Las Vegas!

Visit us at www.siemens.com/magnetom-world to see some of the presentations held at Philadelphia.