



Can you afford to give us a
lifetime of the very best care?

World Health Summit 2009

Symposium: Achieving Breakthroughs in Personalized Medicine
Oct. 17th 2009, 2:00 p.m. – Room: Koch

Answers for life.

SIEMENS

Is healthcare efficiency about numbers or people?

We can help physicians prevent, diagnose, and treat diseases in ways they may have never thought possible before. Our integrated healthcare approach enables them to care for more people and make care more personal.

October 17th 2009, 2:00 p.m.
Room: Koch

We kindly invite you to our Symposium:

**Achieving Breakthroughs in
Personalized Medicine**

**Saturday, October 17th 2009, 2:00 p.m.
Room: Koch**

We look forward to meeting you.

Agenda

- 2:00 - 2:10 p.m. **Opening Speech**
Prof. Dr. Hermann Requardt, CEO Siemens AG Healthcare Sector
- 2:10 - 2:30 p.m. **Achieving Breakthrough Patient Care via the Convergence of
Molecular Imaging, Molecular Diagnostics, and Health Informatics**
Tom Miller, CEO Workflow & Solutions Division,
Siemens AG Healthcare Sector
- 2:30 - 2:50 p.m. **Targeted Therapies and Molecular Imaging**
Hartmuth Kolb, Vice President, Molecular Imaging Biomarker Research,
Siemens Medical Solutions USA, Inc.
- 2:50 - 3:10 p.m. **Personalized Medicine: From Concept to Practice**
Prof. Dr. Heyo K. Kroemer, Chairman, Department of Pharmacology/
Dean Medical School Ernst Moritz Arndt University Greifswald
- 3:10 - 3:30 p.m. **Podium Discussion**
moderated by Prof. Dr. Hermann Requardt

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