



## **JUSTIN BARNES ACCOP STATEMENT**

### **NATIONAL HEALTH IT WEEK PRESS CONFERENCE**

THANK YOU VERY MUCH FOR THE INTRODUCTION.

DISTINGUISHED MEMBERS OF CONGRESS AND CONGRESSIONAL STAFF, FELLOW HEALTH IT LEADERS, AND ASSEMBLED MEDIA. I AM JUSTIN BARNES, CO-CHAIR OF THE NATIONAL ACCOUNTABLE CARE COMMUNITY OF PRACTICE. TODAY I INVITE YOU TO FORESEE AND SUPPORT A HEALTHCARE SOLUTION, NOT A HEALTHCARE SYSTEM, WHEREIN HOSPITALS, PRIMARY CARE PHYSICIANS, SPECIALISTS, BEHAVIORAL MEDICINE AND EVEN ELDER CARE FACILITIES FORM INTEGRATED COMMUNITIES OF COORDINATED CARE.

IN THIS SOLUTION, PROVIDERS ARE NOT JUST REFERRING PATIENTS, BUT SHARING DATA AND CARE PLANS, LAB RESULTS, TESTING OPTIONS, DIAGNOSES, MEDICATION HISTORY - AND EQUALLY IMPORTANT - PATIENT ADHERENCE HISTORY.

TODAY WE HAVE A HEALTHCARE SYSTEM COSTING UPWARDS OF 2.5 TRILLION DOLLARS AND GROWING ANNUALLY. WITHIN AMERICA'S MEDICARE POPULATION OF 47 MILLION BENEFICIARIES ALONE, TODAY 1 IN 5 ARE RE-ADMITTED TO HOSPITALS WITHIN 30 DAYS. THIS IS NOT AN EFFICIENT OR EFFECTIVE SYSTEM, BUT THE MODEL I HAVE DESCRIBED CAN BE KEY TO THE CREATION OF A SMARTER, MORE SUSTAINABLE HEALTHCARE SOLUTION.



TO ACHIEVE THIS GOAL, WELL OVER A DOZEN INDEPENDENT AND LARGE-SCALE ACCOUNTABLE CARE MODELS ARE UNDERWAY, WITH INCREASED NATIONAL REACH EXPECTED THROUGH THE FINALIZATION OF THE SHARED SAVINGS/ACO RULE.

DRIVEN BY ADVANCED HEALTH IT PLATFORMS AND INNOVATIVE APPROACHES TO PATIENT ENGAGEMENT AND PROVIDER REIMBURSEMENT, ACCOUNTABLE CARE IS NOT AN HMO OR MANAGED CARE, BUT A VALUE-BASED, OVER A VOLUME-BASED, APPROACH.

OUR CONGRESSIONAL BUDGET OFFICE ESTIMATES THAT WELL-CONSTRUCTED ACOS CAN SAVE UP TO 5 BILLION DOLLARS IN UNNECESSARY OVERLAPS IN PATIENT CARE WITHIN A DECADE.

THE ACCOUNTABLE CARE COMMUNITY OF PRACTICE INCLUDES 17 GLOBAL LEADERS INCLUDING INTEL, GREENWAY MEDICAL, HP, DELL, GE, SIEMENS, CISCO, PRICEWATERHOUSE COOPERS, HIMSS AND MANY MORE AND IS SUPPORTED BY THE CMS INNOVATION CENTER.



THE AC COP IS COMMITTED TO WORKING CLOSELY WITH CMS AND HHS TO PUT FORTH A WORKABLE AND SUSTAINABLE SOLUTION THAT EMBRACES PATIENTS, PAYERS AND PROVIDERS. WE KNOW THAT INNOVATION CAN SUSTAIN OUR HEALTHCARE SYSTEM, AND TURN THE SYSTEM INTO THE SOLUTION.

WE SEEK YOUR CONTINUED SUPPORT AS ACCOUNTABLE CARE MODELS ARE FORMED IN YOUR DISTRICT, YOUR STATE, AND NATIONWIDE.

THANK YOU.



**Justin T. Barnes**

*Vice President of Marketing, Industry Affairs and Government Affairs  
Greenway Medical Technologies, Inc.*

As a healthcare software executive and public policy expert, Justin Barnes is a Vice President with Greenway Medical Technologies and manages Greenway's Marketing, Industry Affairs and Government Affairs departments. In addition, Mr. Barnes is Chairman Emeritus of the HIMSS Electronic Health Record (EHR) Association as well as Co-Chairman of the Accountable Care Community of Practice where he assists both organizations with industry strategy and leadership.

Barnes has formally addressed and/ or testified before Congress as well as the last two Presidential Administrations on fifteen occasions between 2005 and 2011 with statements relating to EHR meaningful use, accountable care, ACOs, health IT innovation, interoperability, health information exchange (HIE), patient safety, quality, healthcare privacy, security, confidentiality, compliance, standards, EHR certification, health IT adoption incentives, health IT adoption modeling & forecasting, health IT return on investment (ROI) and the globalization of healthcare. Barnes is a regular public speaker on these issues and has been published in more than 400 journals, magazines and broadcast media outlets relating to national leadership of health IT and EHR adoption efforts. In addition, Barnes has advised several U.S. Presidential campaigns on healthcare public policy, HIPAA, health information exchange, health IT and EHRs.