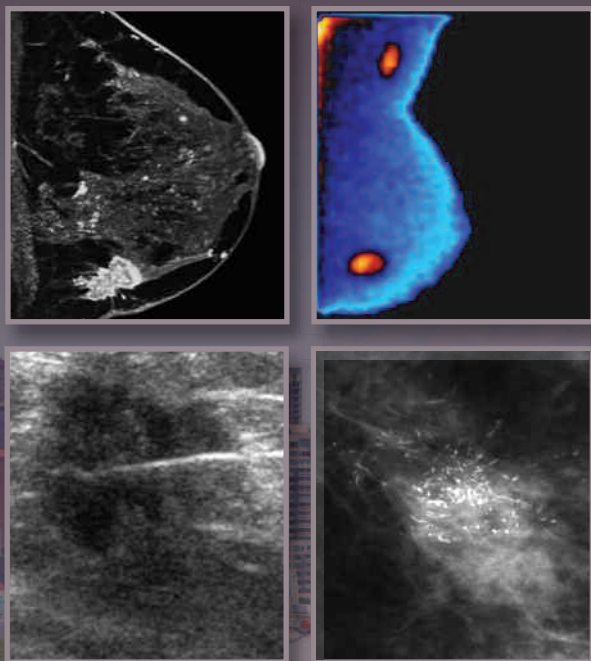


MULTI-MODALITY IMAGING OF BREAST CANCER:

New Techniques,
Advanced Diagnosis and Staging

June 2 – 4, 2010
(Wednesday – Friday)



Bell Harbor Int'l Conference Center
2211 Alaskan Way, Pier 66 • Seattle, WA

Jointly sponsored by First Hill Diagnostic Imaging
and The Institute for Medical Studies

REGISTRATION FORM

June 2 – 4, 2010 | Seattle, Washington
"Multi-Modality Imaging of Breast Cancer:
New Techniques, Advanced Diagnosis and Staging"

Please select program fee:

- Physicians: \$975
 Sonographers, Technologists,
Fellows, Nurses, Military: \$575

Name: _____

Title/Credentials: _____

Specialty: _____

Facility Name: _____

Billing Address: _____

City/State/Zip: _____

E-Mail: _____

Syllabus Format:

- Electronic (complimentary) Printed (add \$75)

How did you hear about this course? _____

PAYMENT

- Check enclosed.** Payable to FHDI Symposia or
 Credit card:
 Visa MC AMEX Discover Other

#: _____

Exp Date: _____

Signature: _____

Please mail or fax your registration form with payment
information to:

FHDI Symposia | Attn: Britt Mennen
1001 Boylston Avenue | Seattle, WA 98104

**An administrative fee of \$100 will apply to cancellations
occurring after May 5, 2010.**

REGISTRATION ONLINE:

To register online please visit us at www.firsthill.com.
Complete the on-line registration form, print and fax
it to us at 206-323-6989.

ACCREDITATION

This activity has been planned and implemented in
accordance with the Essential Areas and policies of the
Accreditation Council for Continuing Medical Education
through the joint sponsorship of The Institute for Medical
Studies and First Hill Diagnostic Imaging. The Institute
for Medical Studies is accredited by the ACCME to
provide continuing medical education for physicians.

CREDIT HOURS

The Institute for Medical Studies designates this
educational activity for a maximum of 19 category 1
credits towards the American Medical Association (AMA)
Physicians Recognition Award. Nurses may claim credit
for activities approved for AMA PRA Category 1 Credits
in most states, for up to 50% of the nursing requirement
for recertification. Category 1 AMA credit is also
recognized by the AIUM, ASE and SDMS. A maximum
of 16.0 category A continuing education credits have
been assigned by the ARRT for attending ASRT
registered MR Technologists.

HOTEL INFORMATION

Discover the Seattle Marriott Waterfront, a fabulous hotel
located in downtown Seattle's most popular waterfront
district. The Marriott is conveniently located across the
street from the Bell Harbor Int'l Conference Center.

A group rate is available for a limited number of rooms, so
make your reservations early! Please reference FHDFHDA.

Cut off date: Tuesday, May 11, 2010

Group Rate: \$159/night

Seattle Marriott Waterfront Reservations:

1-800-455-8254 or 206-443-5000 | www.marriott.com

ACKNOWLEDGEMENT OF EXHIBITORS

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Confirma, Dilon Technologies, Elsevier, Ethicon,
Hologic, Invivo, Lippincott Williams & Wilkins,
Luna Medical, Philips, SenoRx, Sentinelle Medical,
Siemens and SuperSonic Imagine** for making this
program possible. A special thanks to Swedish
Medical Center for their continued support.

FOR MORE INFORMATION

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Fax: (206) 323-6989

bmennen@firsthill.com

www.firsthill.com

EXPLORE SEATTLE IN JUNE!

Seattle is a perfect destination because there are so many
things to do. Whether you want to hit the touristy spots of
Seattle like Pike Place Market and the Space Needle or
are looking for off-the-beaten-track places like the Seattle
Museum of Glass or Tillicum Village, you'll find helpful tips
in the suggested attractions below:

**The Space Needle | 400 Broad St. 206.905.2100 |
www.spaceneedle.com**

A 41-second elevator ride takes you up 520 feet to the
observation deck of the Space Needle, built for the 1962
World's Fair. Enjoy a meal at SkyCity, the restaurant at the
top that revolves 360° while you dine.

**Pike Place Market | Between First Ave. and Western,
from Pike to Virginia streets | www.pikeplacemarket.org**

Born in 1907, Seattle's Pike Place Market is the grand-
daddy of farmers' markets. Today, it's a major tourist
attraction with 200 businesses operating year-round,
190 craftspeople and 120 farmer booths – plus street
performers and musicians. Flowers by the bucketful, flying
fish, fresh pastries and fruit, handmade cheeses, local
honey, wine, an assortment of restaurants, import goods,
antiques, collectibles and lots of surprises are around
every corner.

The Seattle Waterfront | Piers 52 to 70 on Alaskan Way

A bustling collection of attractions, restaurants and shop-
ping, as well as starting points for ferries, cruise ships, the
Victoria Clipper and Argosy boat tours are located here.
Feed the seagulls at the statue of Ivar Haglund in front
of Ivar's Acres of Clams, stroll by the fountains on the
wooden piers of Waterfront Park, admire the view or shop
for souvenirs.

**Seattle Aquarium | Pier 59 206.386.4300 |
www.seattleaquarium.org**

Meet Alki, the sea otter pup born at the Aquarium. Walk
under the water in a glass dome as bluntnose sixgill sharks
and other Elliott Bay creatures swim all around you. Touch
a sea anemone. Learn about the lives of salmon at the
world's first aquarium-based salmon ladder. Marvel at the
impossibly bright-colored coral reef fish. And don't forget
to wave to the giant Pacific octopus.

**Tillicum Village | Blake Island 206.933.8600 |
www.tillicumvillage.com**

A short, narrated cruise takes you to an island village,
where you'll feast on salmon cooked in the authentic
Native American way. A stage show of traditional dances
and stories entertains and teaches you about the people
who lived in the Northwest first.

COURSE DESCRIPTION

This course provides an intriguing review of leading edge, multi-modality imaging and pathology of breast cancer. Bringing together recognized world leaders in advanced breast cancer imaging, this conference is intended for Radiologists, Surgeons, Pathologists, Technologists, Sonographers and other professionals with special interest in breast cancer. This course provides opportunities for interaction with the experts and for review of advanced or challenging clinical cases.

At the conclusion, the participant will be able to:

- Identify the Mammographic, MR and Ultrasound patterns of invasive and *in situ* breast cancer using state-of-the-art techniques.
- Discuss the changing roles of imaging for high-risk patients, as well as for advanced diagnosis, MR-guided biopsy and staging of breast cancer.
- Describe the advantages of a multi-modality, intra-disciplinary approach to breast cancer.
- Evaluate the clinical capabilities of MR-CAD, BSGI, Whole-body MR and Positron Emission Tomography and Mammography (PET and PEM).

WEDNESDAY, JUNE 2, 2010

7:15am REGISTRATION / BREAKFAST

7:45 Introductions & Announcements

8:00 The Value of Large Thin and Large Thick Section (3-D) Histology in Understanding the Imaging Finding(s)
László Tabár, MD, PhD

9:00 Sonographic Breast Anatomy, the Basis for Identifying Breast Pathology
A. Thomas Stavros, MD, FACR

9:45 Talking with Patients: Ways to Gain Their Trust
Michael N. Linver, MD, FACR

10:30 BREAK

11:00 Ultrasound of Solid Breast Nodules: Current State-of-the-Art
A. Thomas Stavros, MD, FACR

11:45 The Issue of Uni- and Multi-focal Breast Cancer: The Importance of Proper Preoperative Mapping of Disease Extent by Using Multi-modality Approach
László Tabár, MD, PhD

12:30pm LUNCH

1:30 Ultrasound of *In Situ* Carcinoma
A. Thomas Stavros, MD, FACR

2:15 PET/PEM Breast Cancer Staging
James V. Rogers, MD

3:00 BREAK

3:30 Ultrasound of Regional Lymph Nodes
A. Thomas Stavros, MD, FACR

4:00 Advances in Breast MR
Bruce A. Porter, MD, FACR

4:45 Questions, Answers & Comments

5:00pm ADJOURN

5:30pm WELCOME RECEPTION
The World Trade Center (across the street; next to the Marriott Hotel)

THURSDAY, JUNE 3, 2010

7:30am BREAKFAST

8:00 Breast MRI as a Screening Tool
Constance D. Lehman, MD, PhD

9:00 MR of Non-mass like Lesions
Michael J. Vendrell, MD

9:30 MR of Non-Malignant Breast Disorders & Pitfalls
Bruce A. Porter, MD, FACR

10:00 BREAK

10:30 A Practical Approach to Image Interpretation with CAD
Constance D. Lehman, MD, PhD

11:15 MR of Lobular Cancer
Bruce A. Porter, MD, FACR

11:45 Breast MRI Utilization: Where is the Line?
Michael S. Middleton, MD, PhD

12:30pm LUNCH

1:30 ACR Accreditation Program for Breast MRI: What You Need to Know
Constance D. Lehman, MD, PhD

2:15 MR Biopsy Techniques: How to make it easy!
Michael J. Vendrell, MD

3:00 BREAK

3:30 How Breast MR Changed our Practice: Lessons Learned
Michael N. Linver, MD, FACR

4:15 *In Situ* Carcinoma: A Key Indication for MR
Bruce A. Porter, MD, FACR

5:00pm ADJOURN

FRIDAY, JUNE 4, 2010

7:30am BREAKFAST

8:00 Clinical Application of Breast Specific Gamma Imaging
Michael N. Linver, MD, FACR

8:00 NEW! Technologists Break-Out Session: See details below.

8:45 BSGI: MR and Clinical Correlation
Bruce A. Porter, MD, FACR

9:30 Ultrasound and Contrast-Enhanced Breast MRI: The Surgeon's Perspective with Q & A
J. David Beatty, MD

10:00 BREAK

10:30 MR Staging of Breast Cancer: New Techniques
Bruce A. Porter, MD, FACR

11:15 Short Primer on Advanced Topics in Breast Implant MRI
Michael S. Middleton, MD, PhD

12:00pm **Boxed Lunch** with Questions, Answers & Comments

1:15 Complex Cases Imaged by Using the Multi-Modality Approach and Correlated to Modern Histopathology
László Tabár, MD, PhD

2:15 Case Review: Rapid-Interactive-Interesting!
Faculty

4:45pm ADJOURN

NEW IN 2010!!
TECHNOLOGIST BREAK-OUT SESSION:
Friday, June 4, 2010 | 8:00am-10:30am
Lecture: Breast MRI Technical Considerations
MR Guided Biopsy Workshop
Coil & Device Set-up | Patient Prep & Positioning | Procedure Methods | Targeting Systems | Patient Aftercare

FACULTY

PROGRAM CHAIRMAN

Bruce A. Porter, MD, FACR

Medical Director, Swedish/First Hill Diagnostic Imaging
Clinical Associate Professor of Radiology,
University of Washington, Seattle, Washington

J. David Beatty, MD

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Seattle Nuclear Medicine, Seattle, Washington

A. Thomas Stavros, MD, FACR

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Sweden Medical Director, Department of Mammography,
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Swedish/First Hill Diagnostic Imaging, Seattle, Washington
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Radiology Associates of Albuquerque, PA
Albuquerque, New Mexico