

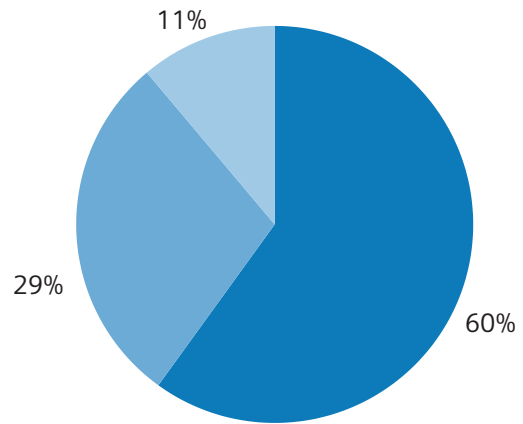
Survey of Healthcare Opinion Leaders

Released October 2004 by Siemens Medical Solutions and the Center for Health Transformation

HEALTHCARE DEBATE ON CAUSES OF RISING COST

One current debate in healthcare focuses on rising costs. Some people argue the costs of healthcare are being driven up in part by the increasing costs of imaging technology. Others say improved imaging technology actually reduces the costs of healthcare, because physicians can make early diagnosis, prevent long-term problems and ultimately impact the costs of healthcare programs like Medicare and Medicaid. Healthcare opinion leaders were asked: Which of these two opinions comes closer to your view?

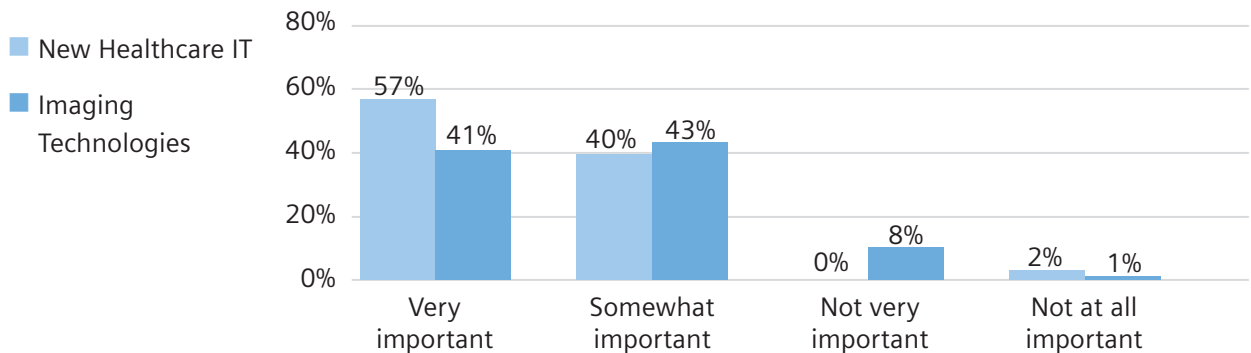
- New technology and equipment can help reduce the costs of healthcare
- Costs of healthcare are increasing because of increased technology and equipment costs
- Don't know



SOURCE: Siemens Medical Solutions

IMPORTANCE OF HEALTHCARE IT AND IMAGING TECHNOLOGIES

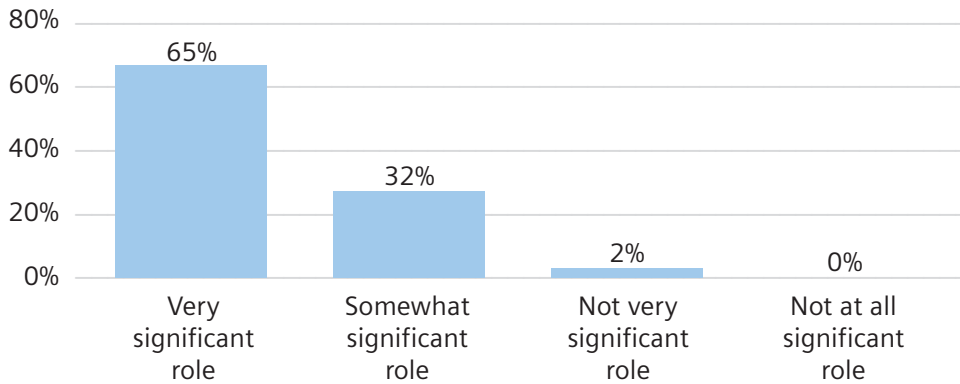
How important is new healthcare information technology in contributing to overall better healthcare in the future? How important are imaging technologies, such as CT and MR, in contributing to overall better healthcare in the future?



SOURCE: Siemens Medical Solutions

ROLE OF HEALTHCARE IT IN SHARING BEST PRACTICES

Looking forward, how significant a role will healthcare information technology have in sharing best practices across the industry for better patient outcomes?

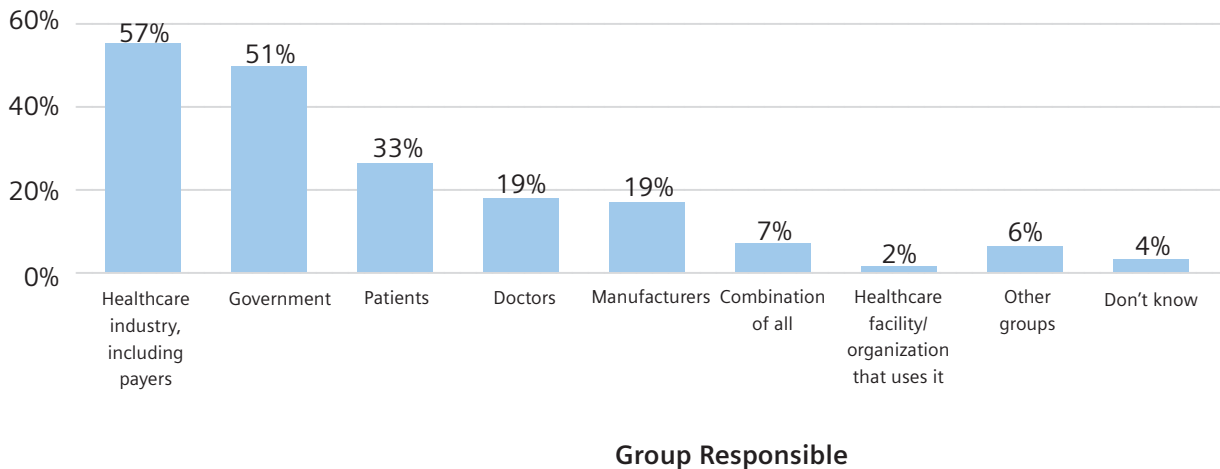


SOURCE: Siemens Medical Solutions

RESPONSIBILITY FOR PAYING THE BILL FOR IT IMPROVEMENTS IN HEALTHCARE

Who should be responsible for paying the bill for IT improvements in healthcare?

% Saying Responsible



SOURCE: Siemens Medical Solutions