

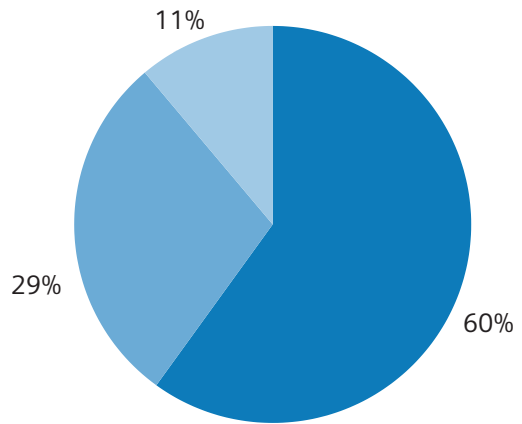
Survey of Healthcare Opinion Leaders

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HEALTHCARE DEBATE ON CAUSES OF RISING COST

One current debate in healthcare focuses on rising costs. Some people argue the costs of healthcare are being driven up in part by the increasing costs of imaging technology. Others say improved imaging technology actually reduces the costs of healthcare, because physicians can make early diagnosis, prevent long-term problems and ultimately impact the costs of healthcare programs like Medicare and Medicaid. Healthcare opinion leaders were asked: Which of these two opinions comes closer to your view?

- New technology and equipment can help reduce the costs of healthcare
- Costs of healthcare are increasing because of increased technology and equipment costs
- Don't know



SOURCE: Siemens Medical Solutions