

Hearing Instruments

DIRECTOR OF ENGINEERING AT SIEMENS HEARING INSTRUMENTS HONORED AS BLACK ENGINEER OF THE YEAR - MOST PROMISING SCIENTIST

PISCATAWAY, N.J. February 4, 2008 – Dr. Fred McBagonluri will receive the prestigious Black Engineer of the Year – Most Promising Scientist honor this February at the 22nd Annual Black Engineer of the Year Conference in Baltimore, Md.

Dr. McBagonluri, the Director of Engineering at Siemens Hearing Instruments, is an accomplished man with credits as a top technical expert, gifted author and skilled business manager. Since joining Siemens in 2001, he has been a driving force behind revolutionizing the technology in the hearing instrument market. He is being honored for his involvement in the incredible advancements in the use of 3D image processing, artificial intelligence, materials engineering and rapid prototyping.

The honor of Black Engineer of the Year – Most Promising Scientist is bestowed upon individuals in the beginning of their careers who have demonstrated their potential for future technical contributions. To be considered for this prestigious honor, a nominee must exhibit extraordinary accomplishments in the areas of leadership, professional and technical achievements, potential, and for their contributions to their organization. The award is sponsored by the Council for Engineering Deans of Historically Black Colleges and Universities, Lockheed Martin, Corp., Career Communications Group, USBE and *Information Technology* magazine.

When asked about winning the award, Dr. McBagonluri said, “Thanks to all my colleagues at Siemens for their support and this recognition, which I accept in humility for myself and the Siemens family. Without the company’s support and encouragement for the past six years this would not have materialized.”

About Siemens Healthcare

Siemens Healthcare is one of the world’s largest suppliers to the healthcare industry. The company is a renowned medical solutions provider with core competence and innovative strength in diagnostic and therapeutic technologies as well as in knowledge engineering, including information technology and system integration. With its laboratory diagnostics acquisitions,

Siemens Healthcare is the first fully integrated diagnostics company, bringing together imaging and lab diagnostics, therapy, and healthcare information technology solutions, supplemented by consulting and support services. Siemens Healthcare delivers solutions across the entire continuum of care – from prevention and early detection, to diagnosis, therapy and care. The company employs more than 49,000 people worldwide and operates in 130 countries. In the fiscal year 2007 (Sept. 30), Siemens Healthcare reported sales of €9.85 billion, orders of €10.27 billion, and group profit of €1.32 billion. Further information can be found by visiting <http://www.siemens.com/healthcare>.

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