

Healthcare Sector Imaging & IT Division

Answers for Life: Siemens' Latest Cutting-Edge Health IT Technology Takes Center Stage at HIMSS 2009

The healthcare industry's innovation leader reveals its newest solutions to support and enhance healthcare delivery.

Chicago, March 31, 2009 – Anchored by a broad portfolio and bolstered by 35 years of healthcare IT experience, Siemens Healthcare (www.siemens.com/healthcare) will unveil its latest portfolio of healthcare information technology innovations at the Healthcare Information and Management Systems Society (HIMSS) 2009 Annual Conference and Exhibition in Chicago, April 4-8 (Booth #2036, South Hall, Level 3). The latest offerings in clinical and community-market solutions, revenue cycle management, point of care, and image & knowledge management continue Siemens' objective to help healthcare providers streamline workflows and achieve quality initiatives at reduced costs.

"For more than 35 years, Siemens has helped healthcare organizations increase efficiency and drive sustainable quality improvements with innovative IT solutions that help to streamline and coordinate enterprise activities," said Janet Dillione, CEO, Health Services, Siemens Healthcare Sector. "Siemens understands the relationship between medical and information technology and has transformed that understanding into solutions that help our customer achieve their desired clinical and financial outcomes."

In addition to providing attendees the opportunity to interact with Siemens' latest Health IT innovations, the Siemens' HIMSS booth experience will also feature theater presentations on how Siemens is providing answers to healthcare organizations' toughest questions, customers sharing their Siemens' experiences and outcomes, and experts demonstrating Siemens' latest solutions, including:

Clinical Solutions

Siemens will showcase its latest version of Soarian® Clinicals, offering a revolutionary workflow-driven design that addresses the dynamic nature of patient care. With Soarian Clinicals' latest knowledge management features, organizations can monitor and measure performance, compare data against internal and external best practice standards – enabling the clinician to promote continuous improvements in quality and process, and make more informed decisions at the point of care.

Additional Siemens' clinical solutions on display will be INVISION® Clinicals and MedSeries4® Clinical Suite. INVISION Clinicals, one of Siemens' flagship healthcare information systems, streamlines information flow to advance access to information at the point of care, supporting collaborative decision making and care delivery, hospital initiatives for reducing variance, and the standardization of best practices. MedSeries4 Clinical Suite is a leading proven healthcare information system designed specifically for community hospital organization. It strategically facilitates the drive toward computerized physician order entry (CPOE) and an electronic health record (EHR), making patient data available via an integrated Web-based health information system.

Revenue Cycle Management Solutions

Siemens will also unveils new enhancements to its innovative revenue cycle solution, Soarian® Financials, which goes beyond traditional patient management and accounting systems by embedding core functionality that includes a contract engine, an enterprise-wide master person index, a claims engine and editor, and more. Additionally, community hospital staff will be able to explore Siemens' MedSeries4 Revenue Cycle Management Solutions, which is designed with them in mind. This comprehensive innovation provides a proactive set of solutions that can help healthcare organizations reduce account cycle time and the financial loss associated with denials, underpayments, and bad debt.

Departmental and Point of Care Solutions

Also at HIMSS this year, Siemens Pharmacy showcases just one of Siemens' innovations focused on streamlining pharmacy department workflow. With Siemens Pharmacy, pharmacy departments are better able to automate, track, and support quality assurance for the medication use process.

Highlighting Siemens' Point of Care solutions this year will be Med Administration Check™, Soarian Device Connect, and Siemens Patient Identification Check. Experts will be on hand to demonstrate how Med Administration Check utilizes point-of-care barcode technology and supports the validation and documentation of the medication administration process. While there,

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attendees can also learn how Soarian Device Connect enables electronic collection of information from vital signs monitors, streamlining the task of identifying patients, recording observations, and supporting the validation and documentation of vital signs data collection.

Ambulatory and Community Access Solutions

The partnership between Siemens and NextGen Healthcare – Siemens' strategic partner for physician practice management and electronic medical records – clearly represents the latest in ambulatory and community access solutions, as will be demonstrated in Siemens' booth this year. This collaboration enables Siemens and NextGen to provide solutions that enable interoperability and workflow across the acute and ambulatory continuum, thereby empowering providers in today's market to maximize efficiency and minimize redundancy, which ultimately improves and enhances their business and clinical processes. Developed with a focus on clinician workflows and rich clinical content, Siemens and NextGen interoperable solutions are intuitive, easy to use, and enable physicians to realize increased levels of productivity.

Image & Knowledge Management Solutions

syngo® Suite, *syngo*® Workflow, and *syngo*® Dynamics will also be on hand, representing Siemens latest innovations in the image & knowledge management arena. *syngo* Suite, which offers advanced RIS, PACS, and processing in a comprehensive package for all imaging needs, integrates the complete imaging management workflow to a unified work environment, whereas *syngo* Workflow drives the radiological workflow from order entry to image and report distribution, and offers flexible role-based worklists as well as access to relevant information and tools. *syngo*® Dynamics, a designated Cardio PACS system, helps improve efficiency of clinical procedures in cardiovascular imaging, vascular ultrasound, general imaging, and OB/GYN. And, the upcoming new version 8.0¹ will include features that extend throughout the entire cardiology workflow.

Soarian Quality Measures, based on the REMIND™ (Reliable Extraction and Meaningful InfERENCE from Non-structured Data) Platform, will also be on display. This knowledge-based application replaces time-consuming manual chart reviews with highly accurate and automated chart abstraction for current and future program Quality Measures, as defined by the Centers for Medicare and Medicaid Services (CMS) and The Joint Commission.

For more information about the Siemens' HIMSS booth experience, visit:

<https://www.smed.com/himss/2009/>

¹ This information about this product is preliminary. The product is still under development and not commercially available, and its future availability cannot be ensured.

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry. The company is a renowned medical solutions provider with core competence and innovative strength in diagnostic and therapeutic technologies as well as in knowledge engineering, including information technology and system integration. With its laboratory diagnostics acquisitions, Siemens Healthcare is the first integrated healthcare company, bringing together imaging and lab diagnostics, therapy, and healthcare information technology solutions, supplemented by consulting and support services. Siemens Healthcare delivers solutions across the entire continuum of care – from prevention and early detection, to diagnosis, therapy and care. Additionally, Siemens Healthcare is the global market leader in innovative hearing instruments. The company employs around 49,000 people worldwide and operates in 130 countries. In the fiscal year 2008 (Sept. 30), Siemens Healthcare reported sales of €11.2 billion, orders of €11.8 billion, and Sector profit of €1.2 billion. Further information can be found by visiting <http://www.siemens.com/healthcare>.

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