

### Healthcare Sector Imaging & IT Division

#### **Siemens Showcases Latest EHR-Focused Technologies at AHIMA 2009 Convention**

Innovative solutions help customers implement and maintain an Electronic Health Record

**Grapevine, TX, October 1, 2009 – Siemens Healthcare is showcasing three innovative health information technology solutions designed to help customers build and maintain a comprehensive Electronic Health Record, at the 81<sup>st</sup> American Health Information Management Association (AHIMA) Convention and Exhibit in Grapevine, TX, October 3-8 (Booths #1322). Tools range from plan-of-care functionality to enterprise document management to state-of-the art data mining and reporting.**

“At Siemens, our ever-expanding, innovative portfolio of health IT technologies and services match our customers’ needs to continually improve patient care delivery, increase efficiencies, and drive down costs,” said Marilyn Marchant, VP, clinical systems, Siemens Healthcare. “We are pleased to support provider organizations through the educational programs offered by AHIMA and through our commitment to providing health IT solutions designed to address current and future challenges posed by market-driven and government-mandated initiatives.”

Each demo workstation features technologies from Siemens’ fully web-based Soarian enterprise-wide healthcare information system portfolio, which delivers next-generation functionality to help providers increase efficiencies, reduce costs, and deploy an Electronic Health Record across their health network:

- **Soarian Clinicals** uses one-of-a-kind Healthcare Process Management technology and Service Oriented Architecture to position healthcare organizations to manage processes, as well as clinical data, from beginning to end – across departments, disciplines, and care settings – to help improve operational efficiencies and the business of healthcare. Plan of Care functionality helps to create workflow efficiencies for the clinical team while providing tools and technologies that enable customers to monitor and adjust performance indicators.
- **Soarian Enterprise Document Management** transforms paper into digital documents, providing efficient, web-based access to clinical, financial, and administrative documents.

- **Soarian Quality Measures** is Siemens' knowledge-driven healthcare data-mining tool, enabled by the REMIND® (Reliable Extraction and Meaningful InfERENCE from Non-structured Data) Platform. The solution supports healthcare providers' goals to streamline their quality improvement process by automating chart abstraction and helping expedite the submission of quality measures, as defined by the Centers for Medicare and Medicaid Services (CMS) and The Joint Commission.

On October 4, Siemens will also feature a Soarian Quality Measures presentation, "Automated Abstraction to Business Intelligence," during Product World, the AHIMA educational breakout session. Attendees will learn how the innovative tool is helping providers save time and improve accuracy associated with chart abstraction, as well as preparing them for CMS' upcoming plans to increase the number of core quality measures providers must meet to continue receiving Medicare reimbursement.

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens is the only company to offer customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 49,000 employees worldwide and operates in over 130 countries. In fiscal year 2008 (to September 30), the Sector posted revenue of 11.2 billion euros and profit of 1.2 billion euros. For further information please visit: [www.siemens.com/healthcare](http://www.siemens.com/healthcare).

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