

Healthcare Sector

Siemens Healthcare Employees Create a Brighter Tomorrow Today For Many

Over 200 first-time contributors and \$717,000 raised in another successful season of giving.

Malvern, Pa., Dec. 22, 2009 – Siemens Healthcare once again generated significant contributions for the U.S. communities where it operates by raising over \$700,000 this holiday season as part of its annual giving campaign for organizations and charities throughout the U.S. Volunteerism, employee contributions, and matching company donations were all part of an annual drive by the company to give back to the community and support those in need.

Many Siemens Healthcare employees nationwide volunteer year-round through various organizations. Each fall, the company-sponsored, employee-led group that oversees the company's annual U.S. giving campaign coordinates an effort to involve employees in a wide selection of pre-planned volunteer activities occurring near its Siemens Healthcare business unit locations.

This year's campaign, *Create a Brighter Tomorrow Today*, ran from September 16 through November 20 and secured annual pledges for the Siemens Caring Hands Foundation and United Way agencies across the country that rely on support to provide health and human services to those in need. Any Siemens employee was eligible to participate and the company once again matched 30 percent of every dollar employees donated.

"Siemens Healthcare is proud to continue its tradition of supporting our local United Way program through our employees' volunteer efforts and generous donations," said Roselle Charlier, VP of Corporate Communications for Siemens Healthcare in the U.S. and volunteer board member of the United Way of Chester County. "Times remain very challenging for those with less and Siemens appreciates the opportunity to partner with the United Way and Siemens Caring Hands Foundation to make a difference in the communities in which we live and work."

Highlights included:

- **\$717000 raised** through employee and company-matched donations.
- The **10th Annual Siemens Caring Hands United Way (SCHUW) Golf Classic** saw 88 participants and generated net proceeds totaling more than \$5,600.
- The **Caring Carnival** auctions and agency fair raised over \$2,900.
- **Siemens Days of Caring** had 175 volunteers donating approximately 1,225 hours of service to area United Way-sponsored agencies.
- 200 **Welcome Bundles** were donated to the Montgomery County Visiting Nurses Association to benefit the elderly, infants, toddlers, and school age children.
- 755 employees participated in the Delaware Valley Children's Charity (DVCC) Holiday **Sponsor-a-Child** program, donating gifts to 364 children.
- 150 employees volunteered to give blood for the **Red Cross Blood Drive**.
- 55 employees donated their time and energy to the Arts & Business Council of Greater Philadelphia's **Business on Call** program throughout the year.
- 150 employees across the country joined in the fight against breast cancer by participating in their area's American Cancer Society **Making Strides Against Breast Cancer / Susan G. Komen Foundation** walks (the Siemens Team in Philadelphia raised \$16,440).
- Nearly 500 employees participated in the **Brighter Tomorrow 5K Online Contest** and learned about the many charitable organizations providing services to the communities around Siemens Healthcare locations across the country. From the participants, five employees were selected and each awarded a \$1,000 donation for the charity of their choice.

In the spirit of the *Create a Brighter Tomorrow Today* campaign, another employee-led group revived its successful "A Bear for Every Child" project it started in 2008 by once again donating over 100 stuffed animals to Paoli Hospital, Paoli, Pennsylvania, to help stockpile the healthcare organization's supply of teddy bears it hands out to children and elderly patients admitted through its emergency room. Siemens representatives will deliver the bears in person on December 22.

"With Paoli Hospital's upcoming transition to a Level Two Trauma Center, we expect to see an increasing number of injured children or children with parents who have been injured come through our doors," said Brad Zerr, Paoli Hospital Director of Community Services. "These teddy bears are sure to provide comfort for them during this difficult and sometimes painful period and give them something positive to take away from their visit."

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 48,000 employees worldwide and operates around the world. In fiscal year 2009 (to September 30), the Sector posted revenue of 11.9 billion euros and profit of around 1.5 billion euros. For further information please visit: www.siemens.com/healthcare.

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