

Healthcare Sector Imaging & IT Division

Innovations 2009 Brings Siemens Customers Together for Unique Collaborative Experience

Philadelphia, PA., August 7, 2009 – Siemens Healthcare is once again hosting Innovations, a one-of-a-kind symposium where Siemens U.S. health information technology customers can share ideas and expand their knowledge around invaluable tools and innovative strategies that will help them improve efficiencies and stay ahead of the technological curve. Computerized Physician Order Entry and the American Recovery and Reinvestment Act are among several highly-relevant topics being covered during this year's forum, which runs from August 8-12 in Philadelphia, Pa.

Innovations 2009 was planned by a dedicated team of customers and Siemens representatives and offers a rare and valuable opportunity for all attendees to share best practices among peers, learn new techniques to maximize system efficiency and address patient-safety initiatives, provide input for future product development, and discuss important healthcare industry topics and their potential to impact care delivery. The comprehensive educational program features industry experts, clinical and product optimization breakout forums, and solution updates, with more than 80% of sessions featuring Siemens customer presenters.

"Innovations 2009 continues our customer commitment to provide exceptional educational opportunities, exposure to new technologies, expert insight into industry trends, as well as peer-to-peer networking and collaboration," said Siemens Healthcare Health Services business unit CEO Janet Dillione, who is one of two keynote speakers at the event, along with American entrepreneur, motivational speaker, and author Pat Croce. "Additionally, we are once again holding our Siemens Inspired Healthcare Outcomes Challenge, which recognizes the outstanding outcomes our customers have achieved through the use of their Siemens health information technology solutions," said Dillione.

More information about Innovations can be found at:

<https://www.shsusers.org/Innovations/Innovations09/default.asp>

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The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens is the only company to offer customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 49,000 employees worldwide and operates in over 130 countries. In fiscal year 2008 (to September 30), the Sector posted revenue of 11.2 billion euros and profit of 1.2 billion euros. For further information please visit:

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