

### Healthcare Sector Imaging & IT Division

#### **Siemens Healthcare webShop Now Available for Ultrasound Products**

Online resource provides products to complement and enhance imaging equipment

**Mountain View, Calif., February 2, 2010 – Siemens Healthcare announces a one-stop shop for ultrasound application upgrades and options, now available through Siemens Healthcare’s webShop at <http://www.usa.siemens.com/webshop>. By providing ultrasound users with the opportunity to browse through and sample new applications for their Siemens ultrasound imaging equipment, webShop offers a smart and easy way to discover the clinical benefits of the latest ultrasound applications.**

webShop provides on-demand access to a variety of clinical application upgrades, including a selection of *syngo*® workstation applications such as automated measurement packages, image enhancement technologies, and contrast-enhanced ultrasound. Customers can quickly discover the latest applications to suit their need for specific products. Before purchasing, users can request trial licenses for the options they are interested in and experience the benefits of new upgrades firsthand, for a limited time.

“webShop makes it easy for our customers to keep their ultrasound technology up-to-date,” said Michael Rapp, vice president of Customer Relationship Management, Ultrasound at Siemens Healthcare. “It adds a new dimension to online shopping by allowing customers to experience a variety of new clinical utilities in their own everyday environments before purchasing.”

For more information on webShop and the products and applications available through the site, please visit [www.usa.siemens.com/webshop](http://www.usa.siemens.com/webshop).

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 48,000 employees

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worldwide and operates around the world. In fiscal year 2009 (to September 30), the Sector posted revenue of 11.9 billion euros and profit of around 1.5 billion euros. For further information please visit: [www.siemens.com/healthcare](http://www.siemens.com/healthcare).