

Healthcare Sector Health Services Division

Siemens Healthcare NOVIUS® Lab Named “Best in KLAS” For Second Consecutive Year
KLAS also ranks Siemens Pharmacy a Category Leader for Community Hospitals.

Malvern, Pa., Jan. 15, 2010 – Today, Siemens Healthcare announced that renowned research firm KLAS has named Siemens NOVIUS Lab the recipient of its 2009 Best in KLAS award for laboratory information systems (LIS) for large hospitals with more than 200 beds.¹ The prestigious annual award, the second for NOVIUS Lab in as many years, is given to a vendor or product that scores the highest in its industry segment and provides the broadest operational and clinical impact to healthcare organizations.

Annually, KLAS interacts with nearly 5,000 hospitals and 3,000 ambulatory organizations. Its results and rankings are based on a series of surveys it conducts with hospital and clinic executives, administrators, physicians, nurses, and other directors and managers with business responsibilities regarding the experiences they are having with their vendors and products. NOVIUS Lab received the highest ranking (83.11) of the top seven laboratory systems evaluated for the KLAS report. Of NOVIUS Lab users surveyed by KLAS, 92% said they would buy the solution again.

Siemens' NOVIUS Lab enables laboratories to remain competitive by offering an open-ended architecture framework, where orders can be entered from multiple inpatient and outpatient facilities faster and more accurately than in non-automated environments. NOVIUS Lab works with Patient Identification Check, Siemens technology for applying the accuracy of barcode scanning, to help make sure blood specimens and blood products for transfusion are correctly identified with the right patient and clinician involved.

Laboratories can configure the customizable rules of NOVIUS Lab to their own specifications to better manage their workflow, ultimately helping to enhance productivity. And, the laboratory information system easily manages sample transport and receipt among all institutions within an

¹ 2009 Top 20 Best in KLAS Awards: Software & Professional Services, www.KLASresearch.com, ©2009 KLAS Enterprises, LLC. All rights reserved.

Integrated Delivery Network – a critical step for patient safety and specimen accuracy. All of this helps labs reduce costs, improve customer service, improve outcomes, and enhance efficiencies.

“NOVIUS Lab has been very well received in the market, and because this award is based on end user feedback, it carries special significance for us,” said Janet Dillione, CEO, Health Services, Siemens Healthcare. “The system can also play a key role in our customers’ specimen collection workflow and related patient safety strategies, and we are hopeful that this recognition two years running helps us continue to expand penetration of our comprehensive point of care solutions portfolio.”

Siemens was also recognized in the 2009 end-of-year KLAS report for its Pharmacy solution, which earned the top spot as the Pharmacy Category Leader for community hospitals. Siemens Pharmacy is designed to help streamline pharmacy workflow, enabling customers to automate, track, and support quality assurance for the medication use process. According to KLAS, this recognition signifies leadership in working with customers to resolve issues and match expectations to reality.

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 48,000 employees worldwide and operates around the world. In fiscal year 2009 (to September 30), the Sector posted revenue of 11.9 billion euros and profit of around 1.5 billion euros. For further information please visit: www.siemens.com/healthcare.

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