

Healthcare Sector

Siemens Healthcare Employees Make a Difference in Their Communities

Record high of nearly \$1 million was raised during the annual Siemens Caring Hands Giving Campaign.

Malvern, Pa., Jan. 19, 2011 – Siemens Healthcare employees set a new record with this year’s Siemens Caring Hands Giving Campaign benefitting charitable organizations throughout the United States. Over \$960,000 was raised through volunteer events, employee donations, and the company match. Pledges made through the campaign will support the community throughout the 2011 calendar year and are testament to Siemens’ philosophy of giving back and supporting those in need.

Annually, Siemens Healthcare employees nationwide volunteer in support of charitable organizations. The Siemens in the Community steering committee, the company-sponsored employee-led group that oversees Siemens Healthcare’s annual U.S. giving campaign, coordinates employee efforts in dozens of pre-planned volunteer activities and fund-raising events around Siemens Healthcare’s U.S. headquarters and business unit locations.

Under the theme *Making a Difference*, this year’s Siemens Caring Hands Giving Campaign raised more than \$960,000 for the Siemens Healthcare Caring Hands Foundation, the United Way, the American Cancer Society, the American Heart Association, the Leukemia and Lymphoma Society, Water for People, and other employee-designated charitable organizations across the country. Siemens Healthcare increased the company match to 50 percent – a 20 percent increase over previous years.

“At no time, has ‘living’ Siemens’ values of Responsibility, Excellence and Innovation been better evidenced than by the generosity of Siemens Healthcare employees as they set a new benchmark with this year’s Siemens Caring Hands Giving Campaign,” said Edward Tintera, Technical Ops and Integration Director with Siemens’ Health Services Business Unit and Co-chair of the Siemens in the Community steering committee. “This year’s campaign clearly resonated throughout the company and inspired employees to support the communities in which they live and work. With this commitment, Siemens Healthcare will positively affect thousands of people who rely on the services of charitable organizations to assist them during difficult times.”

Highlights included:

- \$960,000 raised, including employee pledges from 325 first-time donors and 408 donors who increased their pledges from the previous year.
- 5% net increase in employee pledges in 2010 compared with 2009.
- 271 employees participated in the American Cancer Society's *Making Strides Against Breast Cancer* walks in Boston, Chicago, Orlando, and Philadelphia, raising more than \$80,000.
- 121 participants joined in the 11th Annual Golf Classic, raising more than \$5,370.
- 23 employees joined the Walk to Cure Diabetes, raising \$4,453 for the Juvenile Diabetes Research Foundation.
- \$2,513 was raised by employees through Caring Carnival auctions.
- 193 employees volunteered for Days of Caring, donating roughly 1,200 hours of service.
- 200 Welcome Bundles were donated to the Visiting Nurses Association to benefit infants, toddlers, school-age children, and the elderly.
- 657 employees donated holiday presents for 350 children through Sponsor-a-Child.

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 48,000 employees worldwide and operates around the world. In fiscal year 2010 (to September 30), the Sector posted revenue of 12.4 billion euros and profit of around 750 million euros. For further information please visit: www.siemens.com/healthcare

###