

**Rosemary Kennedy RN, M.B.A.**  
**Director of Clinical Informatics**  
**Siemens Medical Solutions USA**

Rosemary Kennedy is Director of Clinical Informatics at Siemens Medical Solutions. Rosemary is an R.N. and worked as a professional nurse in various clinical settings spanning the continuum of care before attaining her M.B.A in Healthcare Administration. Since then, she has had 15 years experience in the healthcare information systems technology field.

Rosemary has extensive experience in researching and understanding healthcare market needs and has focused on defining business strategies and requirements for Siemens' Clinical Solutions in areas related to the patient care system. She has created innovative tools for helping healthcare organizations define strategies for leveraging information technology investments to achieve standards of clinical excellence.

Currently, Rosemary has been heavily involved in defining national terminology standards, utilizing prior experience in technology implementations as input into terminology and messaging standards development. She is actively involved in the Terminology Summit promoting progress towards the development and integration of a reference terminology for nursing. The Terminology Summit is an interdisciplinary, international, invitational conference, hosted by Vanderbilt University. In addition to her key role within the company, Rosemary Kennedy is an actively practicing registered nurse and brings her experience in this arena to enhance understanding of the requirements driving customers' needs.