



**What does innovation
look like in your lab?**

Visit us at
AACC/ASCLS
Booth #507

Taking Diagnostics to the Next Level. Together.

2008 AACC/ASCLS Clinical Lab Expo
Washington D.C. Convention Center
July 29-31, 2008

Answers for life.

SIEMENS

Taking Diagnostics to the Next Level. Together.

Greetings!

Welcome to the 2008 Clinical Lab Expo sponsored by the American Association for Clinical Chemistry (AACC) and the American Society for Clinical Laboratory Science (ASCLS) to be held in Washington, D.C. on July 29-31, 2008.

It has been another exciting year for Siemens Healthcare Diagnostics! By combining the unique strengths of Diagnostic Products Corporation, Bayer HealthCare Diagnostics and now, Dade Behring, we have an unprecedented portfolio of workflow solutions and customer-centric services to meet and exceed the growing demands of today's laboratories.

We are pleased to support this event by sponsoring five AACC awards for excellence in the field of clinical chemistry; five industry-sponsored workshops; several educational presentations in our glass wall theater; plus over 20 scientific posters.*

As the largest clinical diagnostic company in the world, we are excited about demonstrating our commitment to the diagnostics community by providing the solutions healthcare professionals need to deliver better and more personalized patient care. We look forward to being your trusted partner for many years to come. Please visit us in Booth #507 and see how Siemens, along with our Customers, are taking diagnostics to the next level.

Sincerely,

A handwritten signature in black ink that reads "Randy Daniel". The signature is written in a cursive, flowing style.

Randy Daniel

Senior Vice President,
Global Customer Management
Siemens Healthcare Diagnostics

* For more information, please visit our website at:
www.siemens.com/AACC2008.

What's New

Come to our Booth #507 at the 2008 AACC/ASCLS Clinical Lab Expo and see our new solutions that will move your lab into the future.

The products and systems you know and trust from Diagnostic Products Corporation, Bayer HealthCare Diagnostics, and Dade Behring are now at the core of Siemens Healthcare Diagnostics.



Dimension® EXL™ with LOCI® Module Integrated Chemistry System

The Dimension® EXL™ with LOCI® Module Integrated Chemistry System will feature LOCI® advanced chemiluminescence technology and will include automated calibration, control procedures and alerts through QCC PowerPak™ onboard. The system will provide chemistry and immunoassay testing on one analyzer for lower cost of ownership.



ADVIA® 2120i Hematology System

The ADVIA® 2120i Hematology System combines proven flow cytometry-based analysis capabilities with an easy to use touch screen user interface to provide unsurpassed first-pass efficiency. Reduced maintenance requirements, and the SMART integrated slide making and staining of the optional ADVIA® Autoslide, make the ADVIA® 2120i an excellent choice to reduce manual steps in your lab.



DCA Vantage™ Analyzer

Introducing the DCA Vantage™ Analyzer, a point of care (POC) diabetes patient management platform providing HbA1c, Microalbumin/Creatinine and Albumin-to-Creatinine tests for diabetes management. The system delivers the simplicity and convenience required at the point of care with no sample or reagent preparation steps.



ADVIA Centaur® Immunoassay System Cyclosporine Assay*

The new ADVIA Centaur® System Cyclosporine assay allows laboratory professionals to mainstream immunosuppressant drug testing into routine workflow. With a simplified extraction method and fully-automated processing, test results can be reported in as little as 18 minutes. You can be confident that you are assisting your physicians in providing optimal patient management.



ADVIA Centaur® Immunoassay System DHEAS Assay†

The new ADVIA Centaur® System DHEAS assay from Siemens Healthcare Diagnostics allows laboratories to optimize their fertility testing by further consolidating assays on a single platform. It features a wide reportable range, high specificity and a turnaround time of 18 minutes or less.



ADVIA Centaur® Immunoassay System HAV Assays (HAV Total and HAV IgM)

ADVIA Centaur® System HAV Assays (HAV Total and HAV IgM) are the first hepatitis assays U.S. FDA-cleared for use on the ADVIA Centaur® CP Immunoassay System. Availability of ADVIA Centaur® System HAV assays on the ADVIA Centaur CP® Immunoassay System allows further consolidation of hepatitis and routine immunoassays for medium volume laboratories.

* Pending FDA-clearance.

† Under development.

Siemens Industry-Sponsored Workshops

Please join us for these educational opportunities sponsored by Siemens Healthcare Diagnostics. To reserve your seat, please register on our website www.siemens.com/AACC2008.

Wednesday, July 30, 2008

7:00 a.m. - 8:30 a.m. Trends in Immunosuppressive Drug Use and Cost Effective Monitoring of Immunosuppressive Drugs at the Local Community Level
Loring Bjornson, Ph.D., DABCC, FNACB
Richard Seaburg, MT(ASCP)

Grand Hyatt Washington, 1000 H Street NW, Washington, D.C.
Room Location – Independence H & I

This workshop will discuss current trends in immunosuppressive drug monitoring in addition to cost-effective ways to provide monitoring solutions in a community hospital setting.

7:00 a.m. - 8:30 a.m. High Sensitivity Troponin: Delivering Value for Chest Pain Management
Fred Apple, Ph.D.
Rosemary De Leon, MBA, MT
Allan S. Jaffe, M.D.

Grand Hyatt Washington, 1000 H Street NW, Washington, D.C.
Room Location – Independence F & G

This workshop will discuss the diagnostic dilemma clinicians face when interpreting analytically significant yet minor troponin elevations. Clinical and operational benefits can be achieved by implementing high sensitivity troponin as part of your diagnostic strategy for managing chest pain patients.

**6:00 p.m. - 7:30 p.m. Trends in Infectious Disease Testing:
A Conversion of Technologies to Meet the Emerging Threat**
Joseph M. Campos, Ph.D., DABMM, FAAM
Robyn Thon MS, M(ASCP)
Glen Hansen, Ph.D.

Grand Hyatt Washington, 1000 H Street NW, Washington, D.C.
Room Location – Independence B & C

Infectious disease testing is facing increased challenges, including emerging bacterial resistance, the growing role of molecular testing for HIV, Hepatitis, and other pathogens, and comprehensive screening recommendations for HIV in all patients between the ages of 13-64. Meeting these evolving demands will require labs to utilize advances in multiple technologies, including Microbiology, Immunoassay, and Molecular.

6:00 p.m. - 7:30 p.m. A, B and C's of In Vitro Allergy Testing
Markus Ollert, M.D.
Terrence E. Zipfel, M.D.
Amy Peace-Brewer, Ph.D., (D)ABMLI

Renaissance Washington, D.C. Hotel, 999 9th Street NW, Washington, D.C.
Room Location - Renaissance Ballroom West B

This workshop will help attendees understand development of allergic diseases, the principles of in vitro allergy tests, and how they may be used to help diagnose and manage patients with allergies. You will also hear first hand from physicians on in vitro allergy tests and how automation can help laboratories offer an efficient allergy testing service along with other immunoassays.

6:00 p.m. - 7:30 p.m. Non-Invasive Markers of Liver Fibrosis – Why are They Needed?
Robert J. Fontana, M.D.
Wladimiro Jimenez Povedando, Ph.D.

Renaissance Washington, D.C. Hotel, 999 9th Street NW, Washington, D.C.
Room Location - Renaissance Ballroom West A

This workshop will review the basic principles, biology and major causes and prevalence of liver fibrosis. It will also review the challenges faced by physicians diagnosing and managing patients with liver fibrosis and describe the mounting clinical evidence supporting the use of direct markers of liver fibrosis in clinical practice.

Siemens In-Booth Theater Presentations

Please join us in Booth #507 for these 15-minute presentations on important topics in diagnostics. For more detailed information, please visit our website www.siemens.com/AACC2008.

Tuesday, July 29 & Wednesday, July 30, 2008

10:00 a.m. **Monitoring Metastatic Breast Cancer: The Serum HER-2/neu Test**

Walt Carney, Ph.D.

Serum HER-2/neu is the only FDA-cleared method to monitor changes in HER-2/neu status and is indicated for monitoring all patients with metastatic breast cancer.

11:00 a.m. **Pediatric Allergy and Asthma**

Connie Mardis, M.Ed

Examine the impact on the laboratory of adding allergy testing to capture send-outs, increase revenue, consolidate platforms and improve patient care.

12:00 p.m. **Sepsis: Can Emerging Markers Improve Survival Rates?**

Jolanta Kunicka, Ph.D.

Early identification of sepsis is the key to saving lives because it can quickly lead to organ dysfunction or failure, and may result in patient death.

1:00 p.m. **What do you think the next generation of healthcare will look like?**

Luis LaSalvia, M.D.

Integrated Diagnostics: The convergence of laboratory diagnostics, medical imaging, and IT solutions.

2:00 p.m. **MRSA and Beyond: The Emerging Threat of Hospital-Associated Infections**

Katherine Soreng, Ph.D.

The increased prevalence and strategies to control the transmission of multi-drug resistance organisms (MDRO) such as MRSA and VRE relies on the ability of the lab to effectively identify and characterize emerging resistance.

3:00 p.m. **Liver Disease: Evolving Perspectives on Diagnosis and Management**

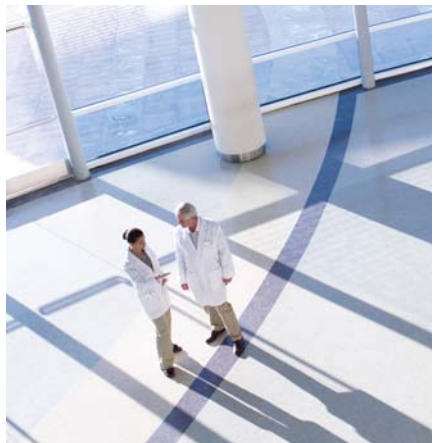
James Aguanno, Ph.D.

Recent data and techniques for the diagnosis of liver disease and patient management, involve both serological and molecular methods.

4:00 p.m. **Point of Care Testing: Information Where and When Results Are Needed**

Nada Martini, M.D.

POC Connectivity: The drivers, needs, and approaches to POC data management.



Products and Services Featured in Our Booth #507

Siemens has the answers that will help move your lab into the future, and with our wide portfolio of products and services, we can help get you there.

Automation

- StreamLAB® Automation Solution
- ADVIA® LabCell® Automation Solution
- VersaCell™ Automation Solution

Featured with the StreamLAB® Automation Solution:

- Dimension Vista® 1500 Intelligent Lab System
- Sysmex® CA-7000 System
- ADVIA Centaur® XP Immunoassay System*
- Dimension® RxL Max® Suite Integrated Chemistry System
- Centrifuge, Decapper, Resealer
- EasyLink™ Informatics System

Featured with the ADVIA® LabCell® Automation Solution:

- ADVIA® 1800 Chemistry System
- ADVIA Centaur® XP Immunoassay System
- IMMULITE® 2000 Immunoassay System
- ADVIA® 2120i with Autoslide Hematology System
- Decapper Module
- Centrifuge XL Module
- ADVIA Centralink® Networking and Data Management System

Featured with the VersaCell™ Automation Solution:

- ADVIA® 1800 Chemistry System
- ADVIA Centaur® XP Immunoassay System
- IMMULITE® 2000 Immunoassay System
- ADVIA Centralink® Networking and Data Management System

Chemistry/Immunoassay

- Dimension Vista® 1500 Intelligent Lab System
- Dimension® RxL Max® Suite Integrated Chemistry System
- Dimension® EXL™ with LOCI® Module Integrated Chemistry System
- Dimension® Xpand® Plus Integrated Chemistry System
- Stratus® CS Acute Care™ Diagnostic System
- BN ProSpec® System
- ADVIA Centaur® XP Immunoassay System
- ADVIA Centaur® CP Immunoassay System
- ADVIA® 1800 Chemistry System
- ADVIA® 2400 Chemistry System
- Viva-E® Drug Testing System

Hemostasis

- BCS® XP System
- PFA-100® System

Microbiology

- MicroScan® Walkaway® 40 *plus* System

Molecular

- VERSANT® 440 Molecular System
- AutoBlot 3000H and AutoLiPA 48 Western Blot Processor
- OpenGene® DNA Sequencing System

Point of Care – Blood Gas

- RAPIDPoint® 400 Blood Gas Series
- RAPIDLab® 1200 Blood Gas Series
- RAPIDComm® Data Management Solution

Point of Care – Urinalysis/ Diabetes

- ADVIA® Urinalysis WorkCell System (AUW)
- CLINITEK Advantus™ Urine Chemistry Analyzer
- CLINITEK Status® Urine Chemistry Analyzer
- DCA Vantage™ Analyzer

IT Solutions

- ADVIA Centralink® Networking and Data Management System
- EasyLink™ Informatics System
- RAPIDComm® Data Management Solution
- NOVIUS Lab
- Patient Identification Check (PIK)
- eCommerce

Customer Care

- Education
- Service & Support
- Healthcare Solutions

* Connectivity under development for the U.S.

Explore our Interactive Game Pods

.....
Come relax and play an educational game in our interactive learning center. Test your know-how on topics relevant to our in vitro diagnostics industry, and have a chance to win a prize.



Scientific Poster Presentations

Siemens is committed to research and development that leads to advances in clinical diagnostics. Please take a moment to visit the poster presentations and learn how Siemens is taking diagnostics to the next level.

For a comprehensive listing of Scientific Posters being presented, please visit our website at www.siemens.com/AACC2008.

Taking Diagnostics to the Next Level. Together.

Siemens Healthcare Diagnostics, the leading clinical diagnostics company, is committed to providing clinicians with the vital information they need for the accurate diagnosis, treatment and monitoring of patients. Our comprehensive portfolio of performance-driven systems, unmatched menu offering and IT solutions, in conjunction with highly responsive service, is designed to streamline workflow, enhance operational efficiency and support improved patient care.

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Order No. A91DX-0701191-GS1-4A00

Printed in USA

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